

Connecting Buyers to Exhibitors ... and Exhibitors to Buyers **Here Are Some of the FREE Marketing Services* Exclusive to Exhibitors**

FREE
Exhibitor Services = Over \$3,000
in Added Value!

*Marketing Opportunities as indicated are offered for a nominal fee

Pre-Show

New for 2009!

- **FREE On-line Buyer/Exhibitor Matching Service** – Connecting exhibitors with buyers interested in their company or products
- **FREE Personalized Pre-Show Post Card** - Printed and mailed to your best prospects - up to 1,000 – at no cost to you!

New for 2009!

- **FREE Personalized E-mail Invitation** – Sent to your customers and prospects inviting them to visit you at the Show
- **FREE Industry Connect E-News** - Free insertion of your company's product news e-mailed to registered Show attendees and prospective attendees
- **FREE VIP Invitation Tickets** - Imprinted with your company's name and a two-line sales message – good for complimentary Show admission
- **FREE Listing in the On-line Product Locator** – visited by over 50,000 CPI professionals pre-Show
- **FREE Product Photo and Description in the Chem Show Preview** – Mailed to 60,000 CPI professionals
- **FREE Chem Show Pamphlets** – Flyers containing a list of exhibitors and information helpful to visitors
- **FREE "See Our Exhibit" Stickers** to place on your correspondence to customers and prospects

At Show

New for 2009!

- **FREE Exhibitor Workshops** – Your company may have an opportunity to present a solutions-oriented workshop in a specially designated area of the Exhibit Floor (Space is limited: call Show Management for details)

New for 2009!

- **FREE Exhibitor/Buyer Meeting Rooms** – Use of conference room areas away from your exhibit booth for private exhibitor/customer meetings
- **FREE Press Kit Distribution** from Show Press Room
- **FREE Press Conference** – Opportunity to hold a press conference publicized at the Show
- **FREE Lead Retrieval Equipment and Electricity** included with your booth space

New for 2009!

- **FREE Exhibitor Sales Seminar** teaching techniques for turning leads into sales

The following are offered for a nominal fee:

- **Show Sponsorships** – Various opportunities to increase your company's visibility as an industry leader

New for 2009!

- **New Product Showcase** – Display your new product (or literature) to interested buyers on Exhibit Floor

Post-Show

- **FREE List of Attendees** – Receive a Mailing List of Attendees with interest in your products for Post-show follow up

The following is offered for a nominal fee:

New for 2009!

- **Personalized Post-Show Post Card** - Print and mail a customized card to quickly follow up with your Show leads

Before, During and After the Show

The following is offered for a nominal fee:

- **On-line Product Showcase** – Place product information on the Show Website to give Buyers more detailed descriptions of what you'll be displaying at the show

Plan Now to Exhibit at North America's Process Industries Event for 2009

For more information please contact Show Management at: (203) 221-9232 or e-mail: info@chemshow.com