

Booth Package Includes:

Cost of Exhibit Space – \$34.00/sq. ft.

All booths 10' X 10' unless otherwise noted on Floor Plan.

- ▶ Lead Recorder
- ▶ 120v Electrical Service (500 watts)
- ▶ Drape background and side rails
- ▶ Booth Identification Sign with your company name and booth number
- ▶ Comprehensive Online Exhibitor Services Manual
- ▶ Free Shuttle Bus Service to/from midtown Show Hotels
- ▶ Show Hotels availability for after-hours hospitality suites and meetings
- ▶ Discounted Show Hotels and Travel

▶ Plus, FREE Marketing Services Available to Help You Reach Your Customers:

- On-line Buyer/Exhibitor Matching Service – Allowing exhibitors to connect with buyers interested in their company or products
- Industry Connect E-News – Free insertion of your company's product news e-mailed to registered Show attendees and prospective attendees
- Personalized Pre-Show Post Card - Print and mail a customized card to your best prospects (up to 1,000)
- Personalized E-mail Invitation – Send a personalized e-mail to your customers and prospects
- Personalized Printed VIP Invitation Tickets – Imprinted with Exhibitor's company name and a two-line message – good for complimentary admission
- Participation in Product Locators – On-line and on-site at Show
- Product Photo and Write-up in Chem Show Preview – Mailed to 60,000 CPI professionals
- Chem Show Pamphlets – Flyers containing a list of exhibitors and information helpful to visitors
- "See Our Exhibit" Stickers to place on all your correspondence
- Press Kit Distribution from Show Press Room
- Press Conference - Provision for holding a press conference publicized at the Show
- Basic "Virtual Booth" in Chem Show Online